

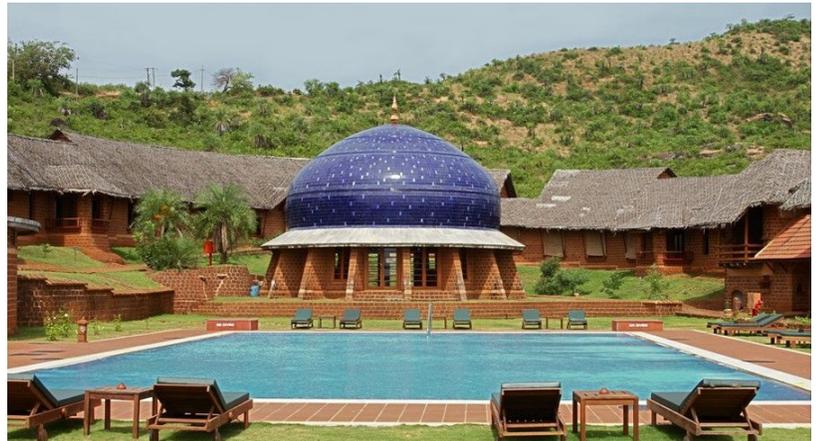
Manodharma

ART, ARCHITECTURE AND HOUSING
June 29 - July 13, 2019

Program Sites: Hyderabad and Cochin

Schedule and Content

After leaving the US on or before June 29, the participants would have arrived in Hyderabad by late evening of June 30. The immersion program will begin with a welcome reception on the afternoon of Monday, July 1, a short preview of the program by Manodharma staff followed by an orientation to Hyderabad by one of our local hosts.



The schedule over the next 12 days (July 1-12) will include a highly curated and interconnected observational program, whereby, the delegates will have an opportunity to meet, hear and learn directly from the very best of internationally recognized & award-winning socially-driven entrepreneurial organizations devoted to education (special education, K-12 and higher education), business education, case study preparation, art, architecture, performing arts, housing, land use planning, sustainability, and child welfare, especially those related to girl children. All organizations operate outstanding models of service in the areas of their chosen specialization.

HYDERABAD -- 8 Days

- [ICFAI School of Architecture](#): Staffed with nationally & internationally recognized and award-winning practicing architects, teachers, designers, and researchers.
- [ICFAI Case Research and Initiative on Internationalization](#): One of the most prolific and successful case study centers in the world, administered under the leadership of Dr. Debapratim Purkayastha who also heads its case



research and internationalization initiative. Purkayastha has won more than three dozen case method awards including the highly prestigious 'Outstanding Contribution to the Case Method' award from the Executive Committee of the UK-based The Case Centre (TCC). He is TCC's #1 bestselling author for 2016, 2017 and 2018. Dr. Purkayastha was also recognized among India's top faculty in Career 360's "Faculty Research Awards", given by the honourable Union Minister of HRD, Sri Prakash Javadekar.

- [Niraj Public School](#): Doing outstanding work of integrating children with special needs into classroom and leveraging the arts in curriculum.

- [Shankarananda Kalakshetra](#): You will have an opportunity to meet Dr Ananda Shankar Jayant and experience the work that goes on in her studio (Kalakshetra). She is the Artistic Director of Shankarananda Kalakshetra, a brilliant choreographer, whose work imaginatively combines the traditional and the contemporary art forms that span the spectrum of both classical Indian dance forms of Bharatanatyam and Kuchipudi, and also neo-classical movement techniques that create the warp and weft of a rich repertoire. Come see for yourself.



- [Murty and Manyam Architects](#): The Immersion Program will also be assisted by a leading architectural and engineering firm, Murty & Manyam of Hyderabad, which specializes in Turnkey construction solutions to meet client needs and also practices continual improvement in quality. The firm with over 5 decades of service in the nation-building process has been actively engaged in completing projects of national relevance. The firm also has the distinction of completing a few mega projects for the Defence Research & Development Organization (DRDO) of India.

COCHIN – 4 days

- [Inspiration](#): A world-renowned architectural firm with over 20 years of experience in the field of eco-designs and constructions, with over 500 completed projects. Inspiration has received local, state, national and international level recognitions for their concepts and work. We will be meeting with Mr. Jaigopal Govinda Rao, Managing Director & Principal Designer Ms. Latha Raman



Jaigopal, Architect and Director of Project Management. Inspiration was only one of two architectural companies of India invited to participate in the prestigious “Venice Architecture Biennale 2014” -- which showcases some of the most relevant and contemporary ideas, philosophies, and dreams of architects/institutions world over.

The above exposure in a professional context will be supplemented with field experiences of culture and nature. Such engagements will include trips to the famous Charminar, Golkonda Fort, Salarjung Museum, and the Chilkoor Balaji Temple in Hyderabad; and the Ernakulam Heritage Center for a Kathakali Performance and the [Munnar Hill Station](#) in Kerala for a day of relaxation. “Kerala is full of fascinating backwaters, beaches and wildlife.

Somewhere, in the middle of all that lies a gem called Munnar. Munnar is a hill station in the Western Ghats and is situated 1600 m above sea level. ... It's set to blow your mind away and change your perception about hill stations.”

The program will end at Cochin Airport by late afternoon/evening of Friday, July 12th, so as to enable everybody to catch their return flights to the US by July 13.



Program Directors

Dr. Michael Dutch is a Professor of Business Management at Guilford College in Greensboro, NC. He has 15 years of teaching experience after a successful career in Industry. Michael has been to India multiple times (trip number five on the Manodharma Immersion Program during July/August 2018) and enjoys the vibrancy and contrasts of Indian culture.

Mr. Padmavijayam is a native of Chennai and has served as a content curator for a well-known NGO primarily engaged in providing free education to underprivileged children in the outskirts of Chennai. He holds a Master's degree in Commerce and a Diplomas in Information and Systems management and Computer studies.

Professor Emeritus Raj Rajagopal, University of Iowa & Manodharma, Founder Raj, in consultation with Manodharma's partners in India meticulously plans every aspect of the immersion program experience for the delegates. He has done this for the last 13 years enabling over 70 faculty and 1,400 students from the US benefit from the India immersion experience. He says, he can't wait to welcome you on-board this year.

Orientation

All reading material and video content for the program will be made available to all delegates on a shared google drive so that they can prepare to meet each organization. Day-to-day activities will be described in detail on the itinerary, which will be made available by early-April and updated periodically till early June 2019.

Flexibility and resilience

Flexibility in every aspect of life is the key to navigating successfully through India. Local circumstances, weather, and traffic jams will rule every day. Overcoming such obstacles and ending each day with a smile on our face will be our motto. That's what we have done for over 1,400 people during the last 13 years. Welcome aboard on the Immersion program with Manodharma!

